

**Population Growth Secretariat**

# **Settlement & Multiculturalism Branch**

**Funding Information Session  
July 28, 2009**

# Population Growth Secretariat Settlement & Multiculturalism Branch

- Our mandate:
- To ensure that newcomers, settlement service agencies, employers and communities have the tools they need to facilitate the full inclusion and integration of newcomers into New Brunswick's social, cultural, and economic life.

# Settlement & Multiculturalism Branch

## Provincial Settlement Plan : Settlement Capacity-Building

- Establishing settlement infrastructure where none currently exists
- Strengthening existing infrastructure
- Other, complementary services for newcomers

# Settlement & Multiculturalism Branch

## Funding Initiatives

- **Immigrant Settlement Support Funding Program**
  - \$870,000 annually to support settlement programming

# Immigrant Settlement Support Funding

- **Who is eligible?**

- Organizations incorporated as a non-profit corporation OR which have a written agreement with an appropriately incorporated organization to handle the administration of the funds.
- Organizations must be able to demonstrate the capacity to deliver the proposed programming and community support for the proposed program.

# Immigrant Settlement Support Funding

**2 funding streams:**

## **1) Community capacity settlement funding**

Designed to help start-up or existing service-providing organizations increase and enhance their capacity to deliver services in their regions, help organizations develop infrastructure, and provide access to capacity-development training and resources.

## **2) Settlement and multiculturalism services funding**

Designed to help organizations in carrying out projects or programs that will benefit the community by delivering needed services to newcomers.

# Immigrant Settlement Support Funding

- **Eligible funding activities**

- Eligible funding activities would be those that help with the settlement, integration and retention of newcomers in New Brunswick's communities; that facilitate integration of newcomers into the local labour force; and / or that promote and encourage understanding of the benefits of newcomers to New Brunswick's economy and cultural and social lives.

# Immigrant Settlement Support Funding

- **Sample funded activities**

- Immigrant Entrepreneur Mentorship Program
- ESL for Temporary Foreign Workers
- New Immigrant Resource Centres/Settlement Offices
- Capacity-Building Sessions for existing and new immigrant-serving agencies
- New multicultural resources for NB's Public Libraries

# Immigrant Settlement Support Funding

- Full guidelines available on the Population Growth Secretariat Website:

**<http://www.gnb.ca/population>**

- Application form available through the Population Growth Secretariat

# Settlement & Multiculturalism Branch

## Funding Initiatives

- **Multicultural Grants Program**
  - Doubled to \$200,000 per year in 2008

# Multicultural Grants Program

- **Eligible funding activities**

- Projects that advance the objectives of the Multiculturalism Policy including “to encourage retention, enhancement and sharing of cultural heritages among all cultural communities”.
- Activities like lectures, cultural festivals, displays of educational and cultural artifacts would qualify.
- Activities must contribute to sharing culture or heritage with the greater community or with other ethnocultural groups.

# Multicultural Grants Program

- **Program Application**

The following information should be provided:

- Description of project including rationale, objectives, methodology, work schedule and resultant uses/benefits.
- Dates of project.
- Location of project activities.
- Funding requests made elsewhere.
- Budget - total revenue by source - total expenses itemized for transportation and travel, office rental, utilities, publicity, equipment rental, materials and supplies, other.
- Copy of study or report submitted within 60 days of project completion.

# Multicultural Grants Program

- **Sample funded activities**

- Cultural Expressions Multicultural Festival
- Black History Month Educational and Cultural Activities
- Activities promoting March 21 (International Day for the Elimination of Racial Discrimination)
- Asian Heritage Month Educational and Cultural Activities
- Ethnocultural festivals and cross-cultural educational experiences

# Multicultural Grants Program

- Multiculturalism Policy Objectives and Proposal Guidelines available at our website:
  - <http://www.gnb.ca/3100/multiculturalismgrant-e.asp>
  - <http://www.gnb.ca/3100/multiculturalismgrant-f.asp>

# Settlement & Multiculturalism Branch

## Funding Initiatives

- **ACOA Funding for Francophone Immigration: Roadmap for Linguistic Duality**
  - \$10M over next 4 years
  - Supports the promotion, attraction, immigration, settlement, integration and retention of francophone newcomers, and newcomers to francophone regions of the province.

# Roadmap for Linguistic Duality

- **Who is eligible?**
  - Organizations incorporated as a non-profit corporation OR which have a written agreement with an appropriately incorporated organization to handle the administration of the funds.
  - Organizations operating in francophone regions of the province or organizations interested in providing service to francophone newcomers anywhere in the province.

# Roadmap for Linguistic Duality

## •What activities will the funding support?

### Immigration:

- Increasing francophone immigration activities
- Promotion of the province to francophones abroad
- Targeting “Work-Holiday” visa applicants

### Settlement & Multiculturalism:

- Building Community Capacity in francophone communities
- Engaging employers
- Language training
- Creation of Welcoming Communities
- Increased public awareness

- **Population Growth Secretariat**
- **Secrétariat de la croissance démographique**
  
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